



ABOUT US

MGS Marketing Solutions is an integrated marketing, communications and public relations firm.

Since 2001, we have provided a specialized approach which enables us to offer you important and valuable benefits. We do not simply execute the functions of public relations, marketing and communications, we build businesses.

At MGS, we will look for new ways to drive value into your business by developing and executing customer-focused programs aimed at increasing sales, improving company market position or increasing market share.

Whether you're trying to increase sales, educate customers or shift a perception, our strategic marketing, communications and public relations programs will move you towards your business goals. We help you redirect your dollars to programs that deliver strong and measurable financial rewards.

THE TEAM

Our team is comprised of experienced, dedicated and intelligent individuals with diverse industry experience and marketing expertise. Our consulting associates range from a former New York advertising agency guru to Fortune 100 marketing executives. For each client project or program, we assemble a core team with the particular expertise, skill set and management style needed to develop the plan and/or manage the project to completion – on time and within budget.

SERVICES

Strategic Marketing: Our client services begin with upfront strategic marketing guidance followed by tactical execution. Our capabilities include: **Branding Campaigns, Channel Marketing Management, Competitive Intelligence & Analysis, Partner Relations, Product Launches, Strategic Marketing Planning & Execution, Trade Show & Event Management.**

Integrated Communications: We support business plan objectives by developing and executing integrated marketing communications programs. We do everything from providing creative input to project managing the entire program execution process. Our capabilities include: **Strategic Communications Planning, Content Development (including case studies, corporate collateral, data sheets, product brochures, high-level white papers, newsletters, bylined articles, direct mail, presentations, FAQs and web site copy), Employee Communications, Positioning and Message Development.**

Public Relations: In today's increasingly competitive marketplace, it is important to have a compelling public relations program that yields strong results. Our top-caliber team of professionals is dedicated to furthering our clients' brand and communicating their unique benefits and value. Our capabilities include: **Award Programs, Bylined Article Placement & Writing, Editorial Calendar Development, Media & Analyst Relations, Press Kit Development, Press Release Writing & Pitching, Speakers Bureau, Trade Show & Event Support, Writing Services (bylined articles, case studies, press releases, press kits, trade show signage and web site copy).**

MGS MARKETING SOLUTIONS, LLC is an easy partner with which to do business.
Pricing negotiable – can be based upon hourly rate or complete project pricing

For marketing that drives your bottom line

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