



FAST FACTS

<i>Company Name</i>	MGS Marketing Solutions, LLC
<i>Website</i>	www.mgs-marketing.com
<i>Launched</i>	2001
<i>Address</i>	P.O. Box 806 Navesink, NJ 07752 Office/Fax 732.872.2515
<i>Leadership</i>	Mara Gordon Samuels, Founder & President mara@mgs-marketing.com
<i>Primary Services</i>	We are a B2B marketing and consulting firm. Our business is focused in three key areas: Strategic Marketing, Marketing Communications and Public Relations.
<i>Value Proposition</i>	Our services are based on the philosophy that marketing starts with a well-defined business strategy. Whether the goal is to increase sales, educate customers or shift a perception, our strategic marketing and communications programs are always designed to help our clients reach specific business goals and deliver strong and measurable business rewards to the organization.
<i>Select Clients</i>	Calysto Communications, CMDS Marketing, Competitive Advantage Group, Cross River Communications, RADVISION, Radwin, Radware, VMS
<i>Corporate Experience</i>	Telcordia Technologies (formerly Bellcore), Novell, Call Sciences, RADVISION and Cisco Systems
<i>Industries</i>	High Tech, Telecommunications, Retail, Non-Profit, Marketing, Public Relations
<i>Our Philosophy</i>	"The business that considers itself immune to the necessity for marketing sooner or later finds itself immune to business."